



OUR COMMITMENT TO SUSTAINABILITY

Place Dynamics recognizes our impact on the environment, community well-being, and economic vitality, and is committed to adopting sustainable business practices. To provide healthy corporate leadership, we have adopted the following guidelines.

REDUCING, REUSING, AND RECYCLING

reducing printing by preferring electronic document and fax services ■ formatting to print on both sides of a page ■ minimizing use of plastics in our operations and on documents ■ instituting an office recycling program for paper, glass, and metal, and special items like toner cartridges ■ using resources such as freecycle.com to find a new home for unneeded supplies and equipment

GIVING A PREFERENCE TO SUSTAINABLE PRODUCTS

using papers made from 100% post-consumer recycled content and produced in a chlorine-free process ■ selecting products made from recycled, bio-based, and non-toxic materials ■ purchasing goods or services made locally and from locally-sourced materials ■ seeking office supplies, furniture, equipment, and other products made from renewable or recyclable materials ■ installing a water filtration system to eliminate the need for bottled water

MINIMIZING OUR ENERGY FOOTPRINT

adopting conservation practices such as powering down electronic equipment when not in use, installing energy-efficient lighting, and minimizing use of electronics - do we really need an electric stapler? ■ purchasing energy-efficient electronics such as those bearing the Energy Star label ■ reducing travel impacts by favoring fuel efficient transportation modes, combining trips, and using telecommunications to eliminate travel altogether ■ adjusting office temperatures to minimize the need for heating and cooling ■ acquiring electricity from renewable sources

DOING OUR PART TO PREVENT POLLUTION

reducing the demand for CFCs, chemical solvents, and other toxic substances through practices such as using green cleaning products throughout the office ■ specifying the use of soy-based or other non-toxic inks on any printed materials ■ properly disposing of electronics, compact fluorescent light bulbs, batteries, and other potentially toxic items ■ using materials that require minimal processing whenever possible

CREATING A BETTER WORK ENVIRONMENT

creating a healthy work environment by using VOC-free paints and flooring, and providing functional windows ■ improving storm water management by installing rain gardens and promoting infiltration ■ using native plants in landscaping and creating a habitat for urban wildlife ■ offsetting carbon emissions by planting and maintaining trees and other vegetation

ADVOCACY

advising and encouraging our clients on sustainable practices ■ providing financial support and pro bono professional services to encourage conservation, environmental stewardship, and community development initiatives

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